

‘The End is Where We Start From:’ Media Coverage of Genocide and Mass Violence

A two day research seminar arranged and hosted by the Department of Journalism Studies/Centre for Freedom of the Media in cooperation with the Centre for the Study of Genocide and Mass Violence at the University of Sheffield and the Center for Journalism Ethics at the University of Wisconsin-Madison, USA

Event Plan and Notes for Participants:

MONDAY JUNE 8th

TUESDAY JUNE 9th

<p><u>Coffee and Welcome: Aims and Objectives of the 2-day Research Seminar</u></p> <p>Professor Jackie Harrison, Chair, Centre for Freedom of the Media, University of Sheffield</p> <p>Time: 10am</p> <p>Venue: Seminar Room 1, Minalloy House, Dept Journalism Studies</p>	<p><u>Coffee</u></p> <p>Time: 10am</p> <p>Venue: Seminar Room 1, Minalloy House, Dept Journalism Studies</p>
<p><u>a) Climate Change: Old and New News Frames of Explanatory Categories in the Coverage of Genocide and Mass Violence</u></p> <p>Facilitated by Professor Stephen Ward Center for Journalism Ethics University of Wisconsin-Madison With a presentation by: Dr Steve Wright Reader, School of Applied Global Ethics Leeds Metropolitan University:</p> <p>"Masking Future Mass Violence Via Nonmortal Technologies: Assisting the Media To Deconstruct New Military Agendas"</p> <p>Time: 10.30am to 12.45pm</p> <p>Venue: Seminar Room 1, Minalloy House, Dept Journalism Studies</p>	<p><u>c) On the morality of mediating genocide and mass violence and the issue of Global Journalism Ethics</u></p> <p>Facilitated by Dr Herman Wasserman, Centre for Freedom of the Media, University of Sheffield. With presentations by: Professor Stephen Ward, University of Wisconsin-Madison Professor Cliff Christians, University of Illinois at Urbana-Champaign Melisande Middleton, Center for International Media Ethics</p> <p>Time: 10.30am to 12.45pm</p> <p>Venue: Seminar Room 1, Minalloy House, Dept Journalism Studies</p>
<p>LUNCH: 1pm</p>	<p>LUNCH: 1pm</p>

<p><u>b) ‘Climate Change, Violence and the Media. Where we stand, what we should do. A Roundtable’</u></p> <p>Chaired by Dr Juergen Zimmerer Director of The Sheffield Centre for the Study of Genocide and Mass Violence University of Sheffield</p> <p>David Holmes (Sheffield)</p> <p>Mark Levene (Southampton)</p> <p>Time: 2pm to 4.15pm</p> <p>Venue: Seminar Room 1, Minalloy House, Dept Journalism Studies</p>	<p><u>d) Reporting genocide and mass violence:</u></p> <p>Facilitated by prof Cliff Christians, University of Illinois at Urbana-Champaign</p> <p>With short presentations by: Mr Kevin Marsh, BBC Dr Winston Mano Dr Nouredine Miladi Dr Jolyon Mitchell Mr William Horsley</p> <p>Time: 2pm to 4.15pm</p> <p>Venue: Seminar Room 1, Minalloy House, Dept Journalism Studies</p>
<p>4.15pm DRINKS RECEPTION MINALLOY HOUSE</p>	<p><u>What Next? Joint Research Bids and Future Collaboration</u></p> <p>Facilitated by Professor Jackie Harrison Chair Centre for Freedom of the Media The University of Sheffield</p> <p>Time: 4.30pm</p> <p>Venue: Seminar Room 1, Minalloy House, Dept Journalism Studies</p>
<p>DEPARTURE</p>	

Seminar Notes

Research Themes

a) Old and New News Frames of Explanatory Categories in the Coverage of Genocide and Mass Violence:

Here the issues to be covered are: how genocide and mass violence are framed by the media – why are the conventional frames of race, religion or traditional geo-political categories of explanation used rather than specifically eco-political categories of the environment, climate change, agricultural conflict and wars for scarce resources ('water not oil'). What is the significance for audiences of the use of different explanatory categories for understanding genocide and mass violence? Related to this why do some conflicts and not others get reported case studies on Rwanda and Darfur.

b) On the morality of mediating genocide and mass violence and the issue of Global Journalism Ethics:

Here the issues to be covered are: core local news values and universal values of coverage, the balance between local publics and distant subjects. Related to this are the problems associated with embedded journalism, parachute journalism and "peace journalism." Issues related to this concern the question of the civil impact of genocide and war reporting, the problem of compassion fatigue and the diminishment of the other in terms of their status as 'remote victims.'

c) Reporting genocide and mass violence:

Here the issues to be covered are: the impact new media technologies have on war reporting; new media technologies and media freedoms and restrictions, the local witness and professional journalism, the significance of user generated content and alert journalism as hard news or first hand accounts and the future for the foreign correspondent and expert journalist. Case studies: Zimbabwe, Arab Media, Kenya, the BBC UGC Hub.

Anticipated Outcomes

A special edition of the Journal of *Journalism Studies*

Three major research applications

List of Visiting Participants

- Professor Stephen Ward, Burgess Professor of Journalism Ethics; Director of Center for Journalism Ethics, University of Wisconsin Madison
- Professor Cliff Christians, Professor of Media Studies and Director of the Institute of Communications Research, College of Media, University of Illinois at Urbana-Champaign
- Kevin Marsh, BBC College of Journalism (unconfirmed, may be another representative from CoJo)
- Dr Winston Mano, Senior Lecturer in Communication, University of Westminster
- Melisande Middleton, Director, Center for International Media Ethics, Oxford University Programme for Comparative Media Law and Policy
- Dr Nouredine Miladi, Lecturer in Media Studies and Sociology, University of Northampton
- Dr Jolyon Mitchell, Senior Lecturer in Communication, Theology and Ethics, School of Divinity, University of Edinburgh
- Dr Steve Wright, Reader, School of Applied Global Ethics, Leeds Metropolitan University.

Biographies of Visiting Contributors

Professor Clifford Christians is the current Director of the Institute of Communications Research and chair of the doctoral program in communications, a position he also held from 1987 to 2001. He has been a visiting scholar in philosophical ethics at Princeton University and in social ethics at the University of Chicago, and a PEW fellow in ethics at Oxford University. On the faculty at Illinois since 1974, Christians has won five teaching awards. His teaching interests are in the philosophy of technology, dialogic communication theory and media ethics. He serves on the editorial boards of a dozen academic journals, is the former editor of *Critical Studies in Media Communication*, and currently edits *The Ellul Forum*. He has lectured or given academic papers worldwide in countries that include Belgium, Norway, Russia, Finland, Taiwan, Germany, France, Italy, Netherlands, Switzerland, Belgium, England, Singapore, Korea, Scotland, Philippines, Slovenia, Canada, Brazil, Mexico, Puerto Rico, Spain and Sweden. He is listed in *Who's Who in America*, *International Who's Who in Education* and *Outstanding Scholars of the 21st Century: Communication Ethics*. The Lambda Pi Eta Honor Society of Duquesne University gave him its Ethics Scholar Award in 1999, and the Carl Couch Center for Social and Internet Research offers its Ethics Research Award annually in his name. In 2003 he won the AEJMC Presidential Award for distinguished service to journalism and mass communication education, and in 2004, AEJMC's Paul J. Deutschmann Award for Excellence in Research. He was the James A. Jaksa Ethics Scholar in Residence at the Eighth National Communication Ethics Conference in June 2004. Cliff Christians has published essays on various aspects of mass communication (including professional ethics) in *Journalism Monographs*, *Journal of Broadcasting*, *Journalism History*, *Ethical Perspectives: Journal of the European Ethics Network*, *Ethical Space: The International Journal of Communication Ethics*, *Journal of Communication*, *Journal of Mass Media Ethics*, *Media Development*, *Communication, Qualitative Inquiry*, *European Journal of Communication* and the *International Journal of Mass Communication Research*. He is a member of the Society for Philosophy and Technology and has authored several essays on communications technology for its publications. He contributed the article "Media Ethics" to the *International Encyclopedia of Communications* and an entry on "Communication Ethics" for the *Encyclopedia of Science, Technology, and Ethics*. He authored an issue of *Communication Research Trends* on current developments in communication ethics worldwide. He completed the third edition of Rivers and Schramm's "Responsibility in Mass Communication," has co-authored "Jacques Ellul: Interpretive Essays" with Jay Van Hook, and has written "Teaching Ethics in Journalism Education" with Catherine Covert. His book by Oxford University Press was published in 1993, "Good News: Social Ethics and the Press," co-authored with John Ferre and Mark Fackler. His "Media Ethics: Cases and Moral Reasoning" with Kim Rotzoll and Mark Fackler is now in its sixth edition (Longman, 2001). His book with Michael Traber, "Communication Ethics and Universal Values," was published by Sage in 1997. In 2002 he co-edited with Sharon Bracci, "Moral Engagement in Public Life: Theorists for Contemporary Ethics." His book with colleagues Glasser, McQuail, Nordenstreng and White, "Normative Theories of the Media," is forthcoming from the University of Illinois Press. Primary areas of interest include communication ethics, philosophy of technology, Jacques Ellul, interpretive research, dialogic theory.

Dr Winston Mano is a Senior Lecturer and Course Leader for the Graduate Diploma in Media and Communication Studies. He studied English and Economic History at the University of Zimbabwe (1989-1991) before receiving a scholarship to go to Norway where he studied Media and Communications at the Institute for Media and Communication at the University of Oslo from 1995-1997. He briefly worked as an editor for *Africa, Film & TV* but

later decided to teach Communication Media courses at the University of Zimbabwe from 1997-2000. Winston joined the University of Westminster's Communication and Media Research Institute (CAMRI) in 2000 on a PhD Teaching Studentship and obtained his doctoral degree in 2004. He teaches undergraduate and postgraduate courses in media and supervises dissertation students at masters and doctoral level. Mano edited (2005) 'The Media and Zimbabwe', a Special Issue of *Westminster Papers in Communication and Culture*. He is a founding editor of the *Journal of African Media Studies* published by Intellect.

Kevin Marsh became Editor of the BBC College of Journalism in February 2006.

One of his first tasks was to establish an online presence for college which launched officially in January 2007. He joined the BBC as a news trainee in 1978 and, after working in Belfast and Birmingham, joined The World At One team in June 1980. The first edition of The World This Weekend, for which he was responsible, coincided with the vote in Parliament to send the Task Force to the Falklands. Kevin then went to work for ITN and, after a short spell on News At Ten, rejoined the BBC as Deputy Editor of The World At One in 1987. Kevin was made Editor of PM in August 1989 and moved to edit The World At One in 1993 before bringing the programmes together under a single Editor in 1996. In 1998 he developed and launched Radio 4's Broadcasting House. In addition to editing The World At One, The World This Weekend, PM and Broadcasting House, he produced numerous specials for Radio 4 and has won numerous Sony Awards. He was appointed Editor of Today in November 2002.

Melisande Middleton is co-founder and director of the Center for International Media Ethics. She has written and edited for the World Bank, UNESCO, CNRS International Magazine, Les Echos and Bayard Presse media group. Her projects have involved work across Asia, Africa and South America in addition to Europe and the United States. She is an honors graduate of Stanford University and Institut d'Etudes Politiques de Paris, and is currently a visiting scholar at Oxford University's Programme for Comparative Media Law and Policy.

Dr Nouredine Miladi got an MA and PhD in Communication from the University of Westminster (UK) where he taught Journalism and Mass Communication. His research interests are about Arab and Muslim Media, satellite TV and the construction of public opinion, media and war coverage, and new media and social change. He is currently Lecturer in Media Studies and Sociology, University of Northampton (UK), founder of the Centre for Arab and Muslim Media Research (www.cammro.com), editor of the Journal of Arab and Muslim Media Research, and associate editor of the Journal of African Media Studies. His works have been published in various journals and books: *War and the Media* (edited by Daya Thussu and Des Freedman), *Contemporary World Television*, (edited by John Sinclair), *Journal of Ethnic and Migration Studies*, and *Question de Communication* (in French). He appeared on various television and radio current affairs programmes in the UK and beyond. To name a few BBC World Service, Al-Jazeera Channel, Sky News, Islam Channel, Channels, Al-Majd, Al-Hewar TV, CNN, and CNBC Arabia.

Dr Joylon Mitchell was educated at Cambridge, Durham, and Edinburgh Universities, and worked as a producer and journalist for BBC World Service and BBC Radio 4 before he was appointed to a lectureship at Edinburgh University. Dr Mitchell continues to contribute regularly to different media, providing specialist analysis on topics related to religion and media. Dr Mitchell is author of *Media Violence and Christian Ethics*(Cambridge University

Press, 2007); *Visually Speaking* (Edinburgh: T&T Clark, 1999); co-editor of *The Film and Religion Reader* (London and New York: Routledge, 2007); *Mediating Religion* (London: Continuum, 2003); and Routledge's Monograph series on *Media, Religion and Culture*. He is also author of numerous other book chapters and articles in these rapidly evolving fields of study (see extended list). He was one of the consulting editors for the *Encyclopedia of Religion, Communication, and Media* (New York: Routledge, 2006), and guest editor for *Studies in World Christianity: the Edinburgh Review of Theology and Religion* special issues on 'Christianity and Television' (2005), 'Christianity and the Internet' (2007) and 'Christianity and Film' (2008). Dr Mitchell is a life member of Clare Hall, Cambridge University, a member of the national AHRC Peer Review College and the only British Member of the International Study Commission on Media, Religion & Culture, which consists of 12 other scholars from nations including: Colombia, Mexico, Germany, Italy, USA and Australia. He has worked as a visiting Professor at Dartmouth College (USA), a visiting Fellow at CARTS (Centre for Advanced Religious and Theological Study at Cambridge University), and a visiting Fellow at Ormond Hall, Melbourne University. He was director of the Third International Conference on Media, Religion and Culture, Edinburgh, July 1999 and is director of the Fourth International Ecumenical Conference on Peacemaking in the World of Film: from Conflict to Reconciliation, Edinburgh, July 2007. Dr Mitchell is a regular broadcaster and has lectured extensively in the UK and beyond, including Australia, France, Germany, Holland, Iran, Ireland, Italy, Singapore and the USA. Forthcoming publications will include research on 'Media and Peacemaking', 'Media History', 'Media Martyrdoms', 'Spectacular Christianity', 'Christianity and the Arts' and 'Film, theology and religions'. While much of Dr Mitchell's current research is centred upon: 'Religion, Peace and Violence: the role of different media in conflict-resolution and peace-making' he is a committed and enthusiastic doctoral supervisor in a wide range of other subjects related to his research and teaching.

Professor Stephen J. A. Ward is the James E. Burgess Professor of Journalism Ethics in the School of Journalism and Mass Communication at the University of Wisconsin-Madison. He is also the director of the Center for Journalism Ethics. He is the first Burgess Professor, a newly endowed chair at the school. Prof. Ward took up the position in August, 2008. Previously, he was director of the Graduate School of Journalism at the University of British Columbia in Vancouver, Canada. He is the author of the award-winning *The Invention of Journalism Ethics: The Path to Objectivity and Beyond*. The book, published by McGill-Queen's University Press, won the 2005–2006 Harold Adams Innis Prize from the Canadian Federation for the Humanities and Social Sciences for the best English-language scholarly book in the social sciences. Also, he is co-editor of *Media Ethics Beyond Borders: A Global Perspective*, published by Heinemann Publications of South Africa in June 2008. Prof. Ward has a PhD in philosophy from the University of Waterloo, Ontario. His research interests include history of journalism ethics, global media ethics, ethical theory, objectivity and science journalism. Professor Ward is principal investigator of an international study into the public communication of controversial science. The study aims to improve science journalism by exploring new models of science communication. Prof. Ward is an associate editor of the *Journal of Mass Media Ethics*, the premiere academic journal on media ethics in North America. His articles and reviews have appeared in such journals as *Journalism Studies*, *Ecquid Novi: African Journalism Studies*; *Journalism: Theory, Practice and Criticism*; *Harvard International Journal of Press/Politics* and the *Journal of Mass Media Ethics*. He serves on seven editorial and advisory boards for ethics organizations and for journals on media ethics and science. For 14 years, Prof. Ward has worked as a journalist. He

was a Canadian political reporter before becoming foreign reporter, war correspondent, and newsroom manager. During this period, he covered conflicts in Yugoslavia, Bosnia and Northern Ireland. Prof. Ward was the British Columbia bureau chief for The Canadian Press news agency in Vancouver. He is a media ethics columnist for *Media Magazine* and the founding chair of the Ethics Advisory Committee of the Canadian Association of Journalists. Prof. Ward is director of two web sites: www.sciencejournalism.net, on science journalism, and www.journalismethics.ca, “Journalism Ethics for the Global Citizen,” for the analysis and promotion of journalism ethics. He writes a bi-weekly online column on ethics for www.j-source.ca, Canada's main portal for the discussion of journalism.

Dr Steve Wright is a Reader in The School of Applied Global Ethics at Leeds Metropolitan University, UK, Chair of Privacy International and the former Director of the Omega Foundation. His recent EU research tracked the armourers of the torturers. Steve’s research is concerned with the assessment of developments in the technology of political control, terrorism and counter-terrorism and his research interests cover countermeasures to future border control and mass incapacitation technologies. He is the former Director of the Omega Foundation and Privacy International and his previous work on the global interception of telecommunications led to the widely influential European Parliament report on Echelon.

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